

CASE STUDY

Strategic Portfolio Management Implementation



Company

A global leader in mobile app development, specializing in building fuel delivery app solutions and other business-driven applications for diverse industries.

Solution


Dev Technosys implemented a Strategic Portfolio Management tool to manage, track, and prioritize client projects effectively. This tool provided enhanced visibility into resource availability and project status, enabling better decision-making on resource allocation and timelines.

Challenge

Ineffective portfolio management with fragmented tracking of multiple projects led to missed deadlines, inefficient resource allocation, and unoptimized workflow processes. This hindered project visibility, causing delivery delays and reduced client satisfaction.

Result

Implementing the portfolio management system resulted in a 35% reduction in project delays and a 40% improvement in resource allocation efficiency. Clients experienced more timely deliveries, improving client relationships and increased satisfaction.

 *"The Strategic Portfolio Management tool has completely transformed how we handle multiple projects. Now, our teams have better visibility, improved collaboration, and can make data-driven decisions that deliver projects on time, every time."*
— Director of IT

40% Improved Resource Allocation	35% Reduced Project Delays	Service Now SPM Technology Applied
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